GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:636
ANSWERED ON:25.02.2009
ELECTION CAMPAIGN ON FM RADIO
Singh Shri Rakesh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has received any proposal for allowing election campaign on FM Radio;

(b) if so, details thereof; and

(c) the time by which the same is likely to be implemented?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF EXTERNAL AFFAIRS AND INFORMATION AND BROADCASTING (SHRI ANAND SHARMA)

(a) & (b): Yes,Sir. All India Radio and Association of Radio Operators of India requested that the airing of political advertisements over Radio during general elections of Lok Sabha and State Assemblies may be permitted on the lines of TV Channels.

(c): Election Commission of India vide their order dated 21.11.2008 have allowed political advertisements over Radio,during the period the Model Code of Conduct is in operation, in connection with the General Elections to the House of the People or to the Legislative Assembly of any State/Union Territory subject to the condition imposed by the Election Commission of India.